

Virtual Training

Small Business Training for New and Emerging Entrepreneurs



Want to start your own business and don't know where to start?

Practical step by step with tools and resources

Preparing for Entrepreneurship | September 16th

- What are the steps for starting your own business
- What factors to consider for a viable business.

Strategic Planning | September 17

- Includes development of a mission statement, vision statement, and values statement for business
- Development of an action plan

Marketing Plan | September 23

- Resources for gathering and analyzing information about the market
- Identifying potential customers and competition

Marketing | September 24

- How do reach your best customers?
- How to utilize social media and other platforms tool with most affect and least cost

Business Model Canvas | September 30

- An overview to help identify requirements to deliver the service and more

Financial Planning - October 3

- How to financially plan for starting your business with financial and other resources

Tuesdays and Wednesdays, September 16 to October 3, 2025 | 10 a.m. to noon
To register, contact *Caylem Simeon* at (403) 370-3485
Or via email: caylem.simeon@tsuutina.com