

# TSUUT'INA GÜYIS?INI

## VISUAL IDENTITY

### Emblem resource & Usage

A quick reference

The Tsuut'ina Nation emblem is available in formats for Creative Cloud, email, web, and Microsoft Office.

Please reference this guide accordingly when using the Nation's emblem.

Full Color



[ai](#) | [png](#) | [ipg](#) | [pdf](#) | [eps](#)

B/W



[ai](#) | [png](#) | [ipg](#) | [pdf](#) | [eps](#)

Vector



[ai](#) | [png](#) | [ipg](#) | [pdf](#) | [eps](#)

Vector



[ai](#) | [png](#) | [ipg](#) | [pdf](#) | [eps](#)

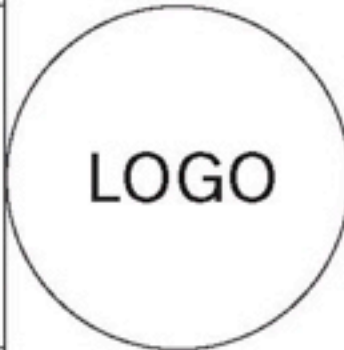
### Emblem Package

#### Clear Space

Always place the emblem in a clear area, away from other graphics, text and imagery.

#### Minimum Size

The emblem should not be sized where there is no legibility. The minimum size requirements should meet 2.5 cm (70 pt) (5p10) (1 in) (70 px)



#### Watermark Opacity

To apply water mark, lower opacity from 100% to the lowest visibility 10%.



#### Incorrect Usage

Please do not screw or stretch, recolor the emblem for departments/programs under the Tsuut'ina Nation Administration. Please refer to these examples for incorrect use.





# TSUUT'INA GÜYIS?INI

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### Font

The font within the emblem has been updated to Real Head Pro font family.

### REAL HEAD PRO BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890



### Nation Flag

The Official Flag of the Tsuut'ina Nation: digital format available in .ai, .pdf, .jpg, .png, .tiff

Red(C=0 M=98 Y=97 K=0), (R=238 G=0 B=0), (#ed2024)

Blue(C=98 M=94 Y=7 K=0) (R=46 G=58 B=142) (#2e3a8e)



### Background

Here is the emblem on different backgrounds to help guide the appropriate usage.

Full Color



B/W



White  
Outline



Black  
Outline

